

IMD[®] INDUSTRIAL MACHINERY DIGEST

North America's Manufacturing Resource for Industry Professionals Since 1986

MEDIA GUIDE 2026

**Print Power. Digital Reach.
Proven Results.**



**Monthly + Quarterly
Magazines**



**The Pulse
of Manufacturing
Podcast**



**Industry Insight
YouTube Network**

90K

Newsletter Reach

188K

Monthly Impressions

642K

Social Impressions

Serving American Manufacturing for 40 Years

www.IndustrialMachineryDigest.com

Your Connection to America's Manufacturing Decision-Makers

Since 1986, *Industrial Machinery Digest* (IMD) has united equipment builders, solution providers, and manufacturing professionals through authoritative editorial, credible reach, and measurable cross-media performance.

IMD Brand Reach
1,076,000

Total Brand Reach across print, digital, email, and social

Magazine Distribution

30k

Monthly Print & Digital Reach

90k

Quarterly Digital Reach

Social Media Reach

642k

Impressions to our Social Media Outlets and growing!

36k

Social Media Followers and growing daily!

eNewsletter Reach

90k

15k subscribers,
6 monthly newsletters

Website Impressions

188k

Average monthly impressions to IndustrialMachineryDigest.com



Readership by Job Function

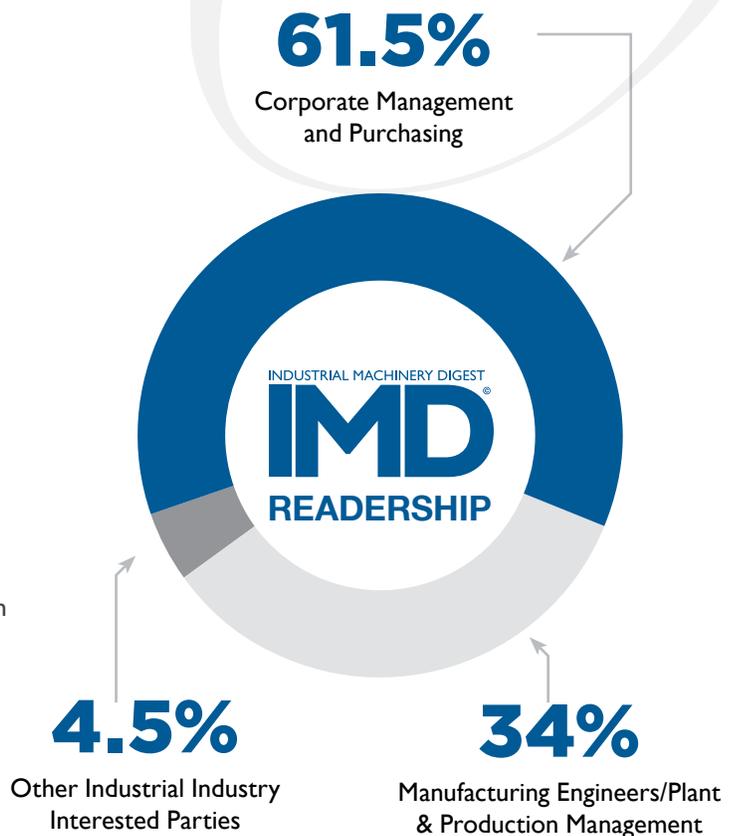
IMD delivers content that drives purchasing decisions—combining a trusted print legacy with advanced digital, video, and podcast channels that speak directly to the modern industrial audience.

Readers By Categories

- » Job Shops
- » Machine Shops
- » Fabricating Shops
- » Original Equipment Manufacturers (OEM)
- » Maintenance & Repair Operations (MRO)
- » Contract Manufacturers
- » Gear Manufacturers
- » Industrial Facilities & Manufacturing Plants

Processes By Readers

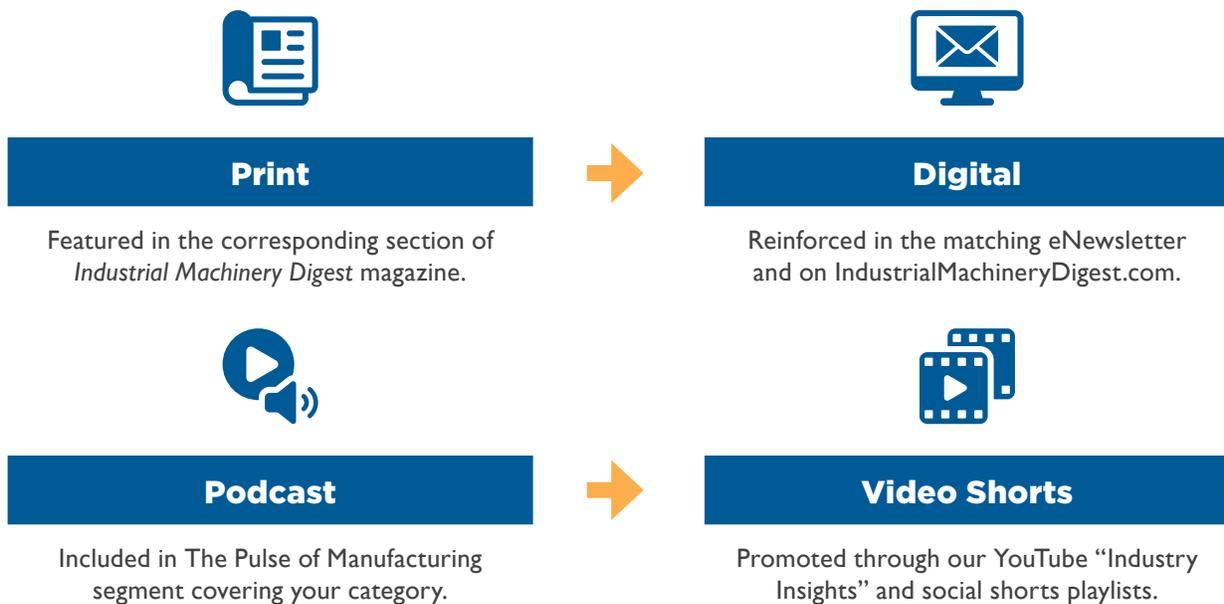
- | | |
|---------------------------|----------------------------|
| » Additive Manufacturing | » Honing |
| » Assembly | » Inspection |
| » Bending | » Lasers |
| » Boring | » Machining |
| » Brazing | » Maintenance |
| » Broaching | » Material Handling |
| » CAD/CAM & CIM | » Marking |
| » Composite Machining | » Measurement & Inspection |
| » CNC Operations | » Metalworking |
| » Contract Manufacturing | » Milling |
| » Cutting | » Punching & Stamping |
| » Deburring | » Retrofitting |
| » Drilling & Tapping | » Robotics |
| » EDM | » Safety |
| » Fabricating | » Sawing |
| » Filtration | » Tooling |
| » Finishing | » Turning |
| » Gear Cutting or Rolling | » Warehousing |
| » Grinding | » Welding |
| » Heat Treating | » Workholding |



Benefits of Partnering with IMD

Since 1986, *Industrial Machinery Digest* (IMD) has been a manufacturing and metalworking industry leader. With over 70 years of combined experience, our expert team produces influential content that drives purchasing decisions. Through our robust editorial platform and UCC filing audits, we reach a verified readership, connecting with engaged small-to-medium job shops, machine shop owners, engineers, and OEM decision makers.

IMD’s monthly and quarterly issues deliver focused editorial across eight specialized sections, connecting your message with targeted readers actively searching for solutions.



How IMD Reaches Your Potential Customers

- » Monthly Print Magazine
- » Monthly Digital Edition
- » Quarterly Digital Editions
- » Annual Buyer/Supplier Guide
- » Weekly eNewsletters
- » #Industry Insights Video Podcast
- » The Pulse of Manufacturing Podcast
- » Industry Insights YouTube Channel
- » Spend-Based Short Program
- » Social Media Network
- » Trade Show Coverage
- » Brand Campaigns



Integrated Category Alignment

At IMD, everything we publish — from print to digital to video — is organized by the same editorial categories. Each of our eNewsletters aligns directly with our magazine sections, and those same categories extend across our podcast and video shorts as well. This means your brand message stays consistent and targeted, wherever your audience engages with IMD content.

This unified structure ensures your content is seen, heard, and read by the right professionals across every platform — giving you maximum exposure and measurable, multi-channel reach to decision-makers in your exact market segment.



Fabrication

Transforming Materials Into Excellence
Cutting, forming, welding, and finishing innovations driving modern fabrication.



Material Handling

Empowering Efficiency and Precision
Solutions for storage, lifting, conveying, and warehouse automation.



Metalworking

Precision and Craftsmanship in Manufacturing
Machining, grinding, turning, EDM, and gear manufacturing excellence.



Quality

Ensuring Precision and Performance
CMMs, vision systems, laser inspection, and non-destructive testing.



Robotics

Driving Automation and Innovation
Cobots, robotic tooling, automated cells, and factory integration.



Safety & Maintenance

The Cornerstones of Operational Excellence
Workplace safety, air filtration, retrofits, and preventive programs.



Software

The Digital Backbone of Manufacturing
CAD/CAM, ERP, MES, analytics, and digital-twin productivity.



Tooling & Workholding

Precision in Action
Toolholders, chucks, fixtures, and end-effectors enabling accuracy.



Issue	Editorial Summary	Highlights
JANUARY <i>Materials Due: 12/10/2025</i>	Outlook for 2026: 5 Key Strategies for Success Explore strategic priorities in automation, supply chain resilience, workforce upskilling, digital transformation, and capital investments that will shape manufacturing success in 2026.	<ul style="list-style-type: none"> • CNC Operations • Assembly • Safety • Maintenance • CAD/CAM & CIM • Cutting Systems
FEBRUARY <i>Materials Due: 1/10/2026</i>	Technology Advances & Productivity Challenges From CNC innovation to robotics, we examine the balance between tech-driven productivity and workforce adaptation. Features on machine learning, AI-based optimization, and digital integration.	<ul style="list-style-type: none"> • Fabricating / Forming / Finishing • Punching & Stamping • Bending • Welding • Press Breaks & Shears
Q1 IMD Quarterly Automation & Robotics Edition		
MARCH <i>Materials Due: 2/10/2026</i>	Safety & Maintenance Spotlight on proactive maintenance strategies and workplace safety. Includes coverage of predictive systems, filtration and air quality, facility retrofitting, and operator-focused safety tools.	<ul style="list-style-type: none"> • Maintenance • Safety • Filtration • Retrofitting / Rebuilding • Hoists / Cranes / Forklifts
APRIL <i>Materials Due: 3/10/2026</i>	Reshoring Manufacturing & Supply Chain Assess the realignment of supply chains, labor shortages, and domestic manufacturing advantages. Includes logistics tools, ERP insights, and U.S.-based contract manufacturing advantages.	<ul style="list-style-type: none"> • Assembly • Material Handling • Contract Manufacturing • Marking Systems
MAY <i>Materials Due: 4/10/2026</i>	The Rise of AI in CNC Machining and Robotics A deep dive into how artificial intelligence is driving performance in CNC operations and robotic automation. Includes cobot innovation, vision systems, and AI-assisted tooling.	<ul style="list-style-type: none"> • CNC Operations • Robotics • Cutting Systems • Tooling
Q2 IMD Quarterly Automation & Robotics Edition		
JUNE <i>Materials Due: 5/10/2026</i>	Annual Buyer & Supplier Guide Featuring 2,000+ companies and 500+ categories. A vital tool for sourcing, solution discovery, and showcasing suppliers in tooling, workholding, software, Safety, Maintenance, Fabrication, Metalworking, Robotics, Material Handling and Quality	<ul style="list-style-type: none"> • Tooling • Workholding • Cutting • Deburring • Measurement & Inspection



Issue	Editorial Summary	Highlights
<p>JULY <i>Materials Due: 6/10/2026</i></p>	<p>Manufacturing in North America Highlighting manufacturing excellence across regions. Includes case studies, workforce development initiatives, and technologies reinforcing U.S. industrial competitiveness.</p>	<ul style="list-style-type: none"> • Welding • Heat Treating • Grinding • Milling • Tooling & Workholding • Finishing & Deburring
<p>AUGUST <i>Materials Due: 7/10/2026</i></p>	<p>The Future of Industrial Software, ERP Systems & Supply Chain Strains Dual focus on digital infrastructure and procurement instability. Features on cloud ERP, MES platforms, cybersecurity, and solutions for parts sourcing, lead times, and logistics.</p>	<ul style="list-style-type: none"> • CAD/CAM & CIM • Material Handling • Measurement & Inspection
<p>Q3 IMD Quarterly Automation & Robotics Edition</p>		
<p>SEPTEMBER <i>Materials Due: 8/10/2026</i></p>	<p>IMTS 2026 Show Issue (Sept 14–19) Focus on machining, additive manufacturing, and automation innovations presented at IMTS. Preview product launches and connect buyers to solution providers.</p>	<ul style="list-style-type: none"> • Machining • CNC Operations • EDM • Turning • Additive Manufacturing
<p>OCTOBER <i>Materials Due: 9/10/2026</i></p>	<p>FABTECH 2026 Show Issue (Oct 21–23) Live from Las Vegas. Spotlight on metal fabrication, welding, and finishing equipment. Includes coverage of forming systems, dust extraction, and software controls.</p>	<ul style="list-style-type: none"> • Fabricating • Sawing • Bending • Welding • Finishing
<p>NOVEMBER <i>Materials Due: 10/10/2026</i></p>	<p>Aerospace & Defense in Manufacturing Precision, traceability, and certification in high-stakes manufacturing. Features on composite machining, QA tools, advanced materials, and military/aerospace CNC requirements.</p>	<ul style="list-style-type: none"> • Gear Cutting / Inserts / Thread Mills • Carbide Cutting Tools • Drilling & Tapping • Inspection • Marking Systems • Workholding
<p>Q4 IMD Quarterly Automation & Robotics Edition</p>		
<p>DECEMBER <i>Materials Due: 11/10/2026</i></p>	<p>Capital Equipment Investments & Tax Savings End-of-year focus on ROI from equipment purchases. Includes Section 179 tax strategies, investment planning, forklifts, sawing, and software purchasing insights.</p>	<ul style="list-style-type: none"> • Sawing • Power Tools • Maintenance • Material Handling • Safety



Print Still Performs — IMD Proves It Every Month

For over 40 years, IMD has connected manufacturers and suppliers through trusted editorial and verified distribution. Our print ads remain the core of integrated campaigns—offering tangible impact and lasting value.

IMD Monthly & Quarterly Issues

Placement	1 x	3 x	6 x	12 x	Trim	Bleed
FRONT COVER <i>Cover 1</i>	\$7,182	\$6,823	–	–	8" x 2.75"	8.25" x 2.75"
INSIDE COVERS <i>Cover 2 and Cover 3</i>	\$4,364	\$4,146	\$3,928	\$3,709	8" x 10.5"	8.25" x 10.75"
BACK COVER <i>Cover 4</i>	\$6,993	\$6,643	–	–	8" x 7.875"	8.25" x 8.125"
2-PAGE SPREAD <i>Add 10% for Premium Positions</i>	\$5,670	\$5,387	\$5,103	\$4,820	16" x 10.5"	16.25" x 10.75"
FULL PAGE <i>Add 10% for Premium Positions</i>	\$3,525	\$3,349	\$3,172	\$2,996	8" x 10.5"	8.25" x 10.75"
HALF PAGE	\$2,363	\$2,244	\$2,126	\$2,008	horizontal: 7" x 4.65" vertical: 3.4" x 9.5"	–
THIRD PAGE	\$1,638	\$1,556	\$1,474	\$1,392	horizontal 7" x 3.035" vertical 2.2" x 9.5" square 4.6" x 4.65"	–
QUARTER PAGE	\$1,276	\$1,212	\$1,148	\$1,084	3.4" x 4.65"	–
EIGHTH PAGE	\$732	\$696	\$659	\$623	3.4" x 2.225"	–
CLASSIFIED <i>Per Column Inch</i>	\$163	\$155	\$146	\$138	2.2" wide	–



Why You Must Be in IMD’s Annual Buyer & Supplier Guide

IMD’s Annual Buyer & Supplier Guide is the most comprehensive sourcing tool in the manufacturing industry — the go-to reference buyers and engineers rely on year-round. Published in both print and digital formats, it’s distributed to thousands of qualified decision-makers who use it to identify trusted suppliers, products, and services. Your listing doesn’t just appear in the guide — it also drives traffic to your website and boosts visibility across IMD’s online directories and category-based newsletters. If you want your company to be found when buyers are ready to purchase, you need to be in the IMD Buyer & Supplier Guide.

Annual Buyer & Supplier Guide

Package	Price
PREMIUM PACKAGE <ul style="list-style-type: none"> • Featured Company Logo Listings • Brief Company Description – 45 words • 5 Category Listings in Suppliers Guide Section • Bold Contact Information in Suppliers Guide Section • Listing & Links Alpha Listings 	\$1,999
PLUS PACKAGE <ul style="list-style-type: none"> • 3 Category Listings in Buyer’s Guide • Bold Contact Information in Suppliers Guide Section • Listing & Links Alpha Listings 	\$1,199
BOLD PACKAGE <ul style="list-style-type: none"> • 2 Category Listings in Suppliers Guide • Company Name and URL information 	\$699
GENERAL TEXT LISTING <ul style="list-style-type: none"> • 1 Category Listing in the Supplier Guide • Company Name and URL 	\$249



Print Artwork Requirements

- » Digital files should be provided in high resolution PDF, JPG, TIFF, or PSD format.
- » Digital file sizes should be made exactly to the specifications at 300dpi.
- » See Editorial Calendar for materials due date.
- » We cannot be responsible for files that do not meet these specs.

Send ad material to creative@indmacdig.com or call 800-366-0676. Please copy your sales associate when sending artwork! Specialty ad sizes available. Please call your advertising representative for specs and pricing.



Extend Your Reach Across IMD's Digital Network

Elevate your brand with *Industrial Machinery Digest's* comprehensive digital marketing solutions. Reach our extensive audience through our rapidly growing social media presence with 642k impressions and 36k followers. With an average of 188k monthly impressions on our website and an eNewsletter reach of 90k, our platform ensures your message reaches your target audience effectively and efficiently.

Website Banner Advertising

Placement	1x	6x	12x	Dimensions
LEADERBOARD	\$1,906	\$1,652	\$1,398	728x90
SPONSORED ZONE BANNER	\$1,500	\$1,400	\$1,295	650x80
STANDARD BANNER	\$953	\$826	\$699	650x80
MINI BANNER	\$826	\$699	\$572	300x100
SQUARE	\$1,271	\$1,207	\$1,143	300x250
SKYSCRAPER	\$1,906	\$1,652	\$1,398	160x600
EVENT BANNER	\$1,195	\$1,095	\$995	320x50

Digital Artwork Requirements

- » Digital files should be 72 dpi in RGB color mode. The following file formats are acceptable: .JPG, .JPEG, .EPS, .PNG.
- » Digital files should be exactly to specifications. IMD is not responsible for files that do not adhere to specifications.

Send ad material to creative@indmacdig.com or call 800-366-0676. Please copy your sales associate when sending artwork! Specialty ad sizes available. Please call your advertising representative for specs and pricing.



Category-Aligned Newsletters

Each IMD Newsletter is built around one of our core magazine categories — from Fabrication and Robotics to Software, Tooling & Workholding, and more. Every issue we provide our audience the latest press releases, product launches, and industry updates created specifically for that segment of the manufacturing world.

But we don't stop there. Each newsletter also features video Shorts from our Industry Insights and IMD Wire series — short, engaging clips that spotlight new technologies, products, and innovations relevant to that category.

We also highlight supplier directory advertisers and supplier listings connected to the topic of the eNewsletter, giving your brand added visibility among our readers actively searching for solutions in your area of expertise.

And for companies looking to go even deeper, ask about our Product Preview program — an opportunity to have your product professionally reviewed, featured in print, digital, and video formats, and integrated into the matching newsletter category for even greater exposure.



Fabrication Focus

Cutting, forming, welding & finishing.



Metalworking Innovations & Workforce Development

Machining advances + skills growth.



Material Handling Insights

Conveyors, cranes, warehousing, logistics.



Quality, Safety & Maintenance Essentials

Inspection tools and workplace safety.



Robotics & Software Review

Automation systems and digital manufacturing.



Tooling & Workholding Update

Clamps, fixtures, and productivity tools.

IMD eNewsletter, Custom e-Blasts, Social Media Posts

Placement	1 X	6 X	12 X	Dimensions
LEADERBOARD	\$1,872	\$1,572	\$1,490	600x75
STANDARD	\$1,258	\$1,138	\$952	600x75
PRODUCT PREVIEW	\$995	\$895	\$795	Description + Photo
CUSTOM E-BLAST	\$.35 Per Name			
SOCIAL MEDIA POST	\$1,200			



IMD Industry Insights Channel & Podcast Network

Industrial Machinery Digest extends your brand beyond print through a powerful multimedia platform built to inform, engage, and convert. The IMD Industry Insights Channel brings your message to life across four branded YouTube playlists—from long-form interviews and news-driven shorts to sponsored campaign features that deliver measurable reach. Advertisers can also tap into *The Pulse of Manufacturing*, IMD's monthly audio digest showcasing top stories in Fabrication, Robotics, Metalworking, Software, and more. Together, these channels create a connected ecosystem of video, audio, and editorial storytelling that keeps your brand visible across every format where today's manufacturing audience listens, watches, and learns.



Industry Insight Video Podcast

In-depth video interviews with manufacturing leaders sharing strategies, innovations, and real-world results shaping the future of the industry.



Industry Insight Minute

Quick-hit video highlights cut from full Industry Insights podcast episodes—perfect for fast insights and social engagement that drive traffic to long-form content.



IMD Wire: Press Updates

Fast-paced, editorially driven shorts delivering the latest product launches, company news, and technology breakthroughs across the manufacturing sector.



Industry Insights Shorts

Sponsored, spend-based shorts that transform your campaign message into professionally produced, high-impact video content distributed across IMD channels.



Pulse of Manufacturing

Monthly audio digest spotlighting the latest innovations, technologies, and industry updates driving American manufacturing forward.



Industry Insights Shorts

Sponsored, spend-based Shorts transform your campaign message into professionally produced, high-impact video content distributed across IMD's YouTube, eNewsletter, and social media channels. Advertisers can supply videos, photos, text, or talking points—or simply let our team handle everything. Each Short can be as dynamic or as simple as you choose, giving you complete flexibility and creative control without adding workload. It's a powerful, turnkey way to extend your brand's visibility across IMD's full digital network.



The Pulse of Manufacturing

Distributed on Spotify, Apple Podcasts, and the IMD website. Your ad includes professional voiceover, placement mention, and digital promotion across IMD's social channels.



Placement	Duration	Rate
PRE-ROLL (EPISODE START)	15–30 sec	\$695
SEGMENT SPONSOR	15 sec	\$525
POST-ROLL (EPISODE END)	15–30 sec	\$425
FULL EPISODE TAKEOVER	2 min total	\$1,495



Multimedia Exposure. Measurable Results. Maximum Impact.

The IMD Brand Campaign Package is your all-in-one gateway to full-spectrum exposure across *Industrial Machinery Digest's* print, digital, podcast, and video platforms. Designed for manufacturers ready to elevate their presence, this turnkey campaign transforms a single interview into a complete multimedia experience — reaching buyers and decision-makers wherever they consume industry content. From a professionally produced video feature and companion article to newsletter placement, YouTube Shorts, podcast integration, and performance analytics, IMD delivers measurable visibility, credibility, and engagement that lasts long after the campaign ends.

Engage. Expand. Measure. Win.

A complete multimedia promotional bundle designed to amplify your visibility and credibility across all IMD platforms at one time.

Includes:

- » Professionally recorded video interview with your company representative
- » Transcript-based article featured on IndustrialMachineryDigest.com
- » Feature in one IMD eNewsletter
- » 30-day banner campaign (Run-of-Site)
- » Dedicated & boosted social media post
- » 10+ YouTube Shorts from the interview
- » Audio & Video Podcast Integration: appearance in *Industry Insights* and *The Pulse of Manufacturing*
- » Analytics Report: web traffic, listens, views, engagement, and social metrics

Optional Enhancements:

- » Add a Podcast Segment Sponsorship
- » Add Extended Shorts Package
- » Add Trade Show Feature Video

Perfect for product launches, leadership features, or brand storytelling.

Package	Rate
IMD BRAND CAMPAIGN PACKAGE	\$2,995

Estimated a la carte value: \$6,400+



Online Supplier Directory

IMD's Online Supplier Directory connects your company directly with active buyers searching for solutions in your category. Each listing includes your logo, description, website, and direct links to your social media — and is automatically featured in IMD's eNewsletters that align with your industry segment. With thousands of decision-makers using our directory every month, your company can't afford not to be listed where the manufacturing world goes to source its next supplier. *Being part of IMD's directory means your brand is visible, searchable, and trusted across every channel we serve.*

Buyer-Supplier's Directory • Dynabrade, Inc.

Dynabrade, Inc.



- [Abrasive Machining, Finishing](#)
- [Belt Grinders](#)
- [Belts](#)
- [Buffing & Polishing](#)
- [Centerless Grinding Machines](#)
- [Deburring](#)
- [Disc Grinders](#)
- [Finishing](#)
- [Grinding](#)
- [Grinding Wheels/Discs](#)
- [Hand & Power Tools](#)
- [Roll Finishing Machines](#)
- [Surface Grinding Machines](#)
- [Tube & Pipe Deburring](#)

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Item	Premium	Standard	General	Listing
SUPPLIER'S DIRECTORY	\$2,495	\$1,295	\$595	FREE
CATEGORIES	10	5	1	1
WEBSITE	✓	✓	✓	✓
FULL CONTACT INFORMATION	✓	✓	✓	-
PHOTOS	5	2	1	0
SOCIAL MEDIA LINKS	✓	✓	-	-
COMPANY DESCRIPTION & OVERVIEW STORY	✓	-	-	-
FEATURED IN WEEKLY NEWSLETTERS	✓	-	-	-

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Your Brand, On the Show Floor

Industrial Machinery Digest connects your message to buyers where it matters most — at the shows that drive American manufacturing forward. Each year, IMD attends, covers, and distributes print and digital editions across more than 20 national and regional events, ensuring advertisers receive bonus exposure and in-person engagement with thousands of industry professionals.

Featured 2026 Coverage

Trade Show / Event	Dates (2026)	Location / Venue
MD&M West	Feb 3–5	Anaheim Convention Center — Anaheim, CA
D2P Greater Atlanta	Mar 10–11	Cobb Galleria Centre — Atlanta, GA
D2P Texas	Apr 1–2	Irving Convention Center — Irving, TX
AeroDef Manufacturing	Apr 14–16	Boston Convention & Exhibition Center — Boston, MA
MODEX 2026	Apr 13–16	Georgia World Congress Center — Atlanta, GA
D2P Greater New York	Apr 22–23	Meadowlands Expo Center — Secaucus, NJ
MD&M South	Apr 22–24	Charlotte Convention Center — Charlotte, NC
D2P Greater Chicago	May 6–7	Schaumburg Convention Center — Schaumburg, IL
D2P Greater Denver	May 20–21	Crowne Plaza Convention Center — Denver, CO
D2P Greater Detroit	Jun 17–18	Suburban Collection Showplace — Novi, MI
Automate Chicago	Jun 22–25	McCormick Place — Chicago, IL
IMTS Chicago	Sept 14–19	McCormick Place — Chicago, IL
D2P Greater Ohio	Sept TBD	John S. Knight Center — Akron, OH
D2P Southern California	Sept TBD	Long Beach Convention Center — Long Beach, CA
D2P New England	Oct TBD	Royal Plaza Trade Center — Marlborough, MA
D2P Southeast	Oct TBD	Charlotte Convention Center — Charlotte, NC
FABTECH 2026	Oct 21–23	Las Vegas Convention Center — Las Vegas, NV
Assembly Show	Oct 27–29	Donald E. Stephens Convention Center — Rosemont, IL
D2P Mid-Atlantic	Nov TBD	Greater Philadelphia Expo Center — Oaks, PA
PRI (Performance Racing Industry)	Dec 10–12	Indiana Convention Center — Indianapolis, IN

Partner with IMD for 2026

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