

IMD[®] INDUSTRIAL MACHINERY DIGEST

North America's Manufacturing Resource for Industry Professionals Since 1986



Established in 1986 and is the Industry's

MOST EXTENSIVE INDUSTRIAL PUBLICATION

www.IndustrialMachineryDigest.com

MEDIA GUIDE 2024

Industrial Machinery Digest's Extensive Reach Keeps Growing!

Industrial Machinery Digest delivers comprehensive coverage of all facets in the Industrial and Manufacturing sectors. Our print and digital publications serve the owners and managers of America's most diversified job shops, machine shops, OEM/MRO, contract and production line manufacturers. This dedicated metalworking audience is the driving force behind U.S. manufacturing.

1,076,000

IMD Brand Reach*



Magazine Distribution

30k

Monthly Print & Digital Reach

90k

Quarterly Digital Reach

Social Media Reach

642k

Impressions to our Social Media Outlets and growing!

36k

Social Media Followers and growing daily!

IMD Website Impressions

188k

Average monthly impressions to IndustrialMachineryDigest.com

eNewsletter Reach

90k

15k subscribers, 6 monthly newsletters

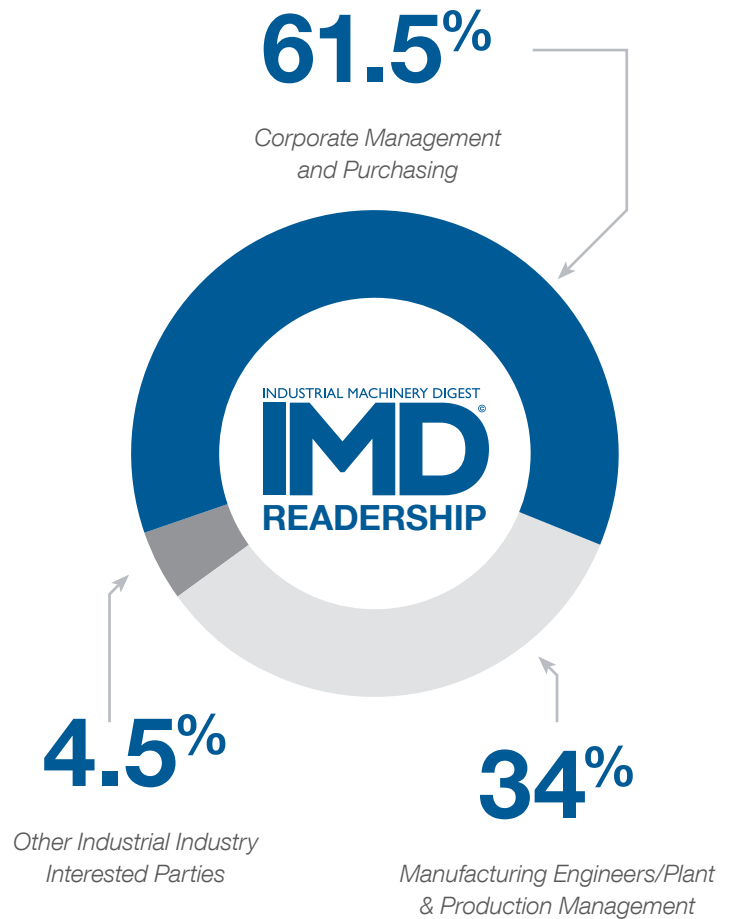
Readership by Job Function

Industrial Machinery Digest's reader base consists of individuals who have the power to make purchasing decisions — decisions which will lead to new and continuing sales for our advertisers.

Readers By Categories

- Job Shops
- Machine Shops
- Fabricating Shops
- Original Equipment Manufacturers (OEM)
- Maintenance & Repair Operations (MRO)
- Contract Manufacturers
- Gear Manufacturers
- Industrial Facilities & Manufacturing Plants

On a daily basis, in print and digital, our readership turns to *Industrial Machinery Digest* for making verified purchasing decisions.



Processes By Readers

- | | | |
|--------------------------|----------------------------|-----------------------|
| • Additive Manufacturing | • Fabricating | • Metalworking |
| • Assembly | • Filtration | • Milling |
| • Bending | • Finishing | • Punching & Stamping |
| • Boring | • Gear Cutting or Rolling | • Retrofitting |
| • Brazing | • Grinding | • Robotics |
| • Broaching | • Heat Treating | • Safety |
| • CAD/CAM & CIM | • Honing | • Sawing |
| • Composite Machining | • Inspection | • Tooling |
| • CNC Operations | • Lasers | • Turning |
| • Contract Manufacturing | • Machining | • Warehousing |
| • Cutting | • Maintenance | • Welding |
| • Deburring | • Material Handling | • Workholding |
| • Drilling & Tapping | • Marking | |
| • EDM | • Measurement & Inspection | |

* IMD Brand Reach is publisher's own data and includes website page views, eNewsletter subscribers, social media impressions, and IMD Magazine circulation. Magazine circulation based on UCC Purchasing Statistics. IMD Quarterly digital subscribers are based on publisher's own data.

Benefits of Partnering with IMD

Since 1986, Industrial Machinery Digest (IMD) has been a manufacturing and metalworking industry leader. With over 70 years of combined experience, our expert team produces influential content that drives purchasing decisions. Through our robust editorial platform and UCC filing audits, we reach a verified readership, connecting with engaged small-to-medium job shops, machine shop owners, engineers, and OEM decision makers.

Industry News

Condensed press release summaries offering quick overviews of manufacturing sector advancements.

Business 4.0

Streamline operations with tech systems, quality control, and shop management insights.

Talking Shop

Engage with industry experts, gaining valuable insights and trends for growth.

Safety & Maintenance

Crucial workplace safety and maintenance protocols to prevent downtime.

Manufacturing Showcase

Profiles on companies, showcasing innovation, standout employees, and success stories.

Automation & Robotics

Stay updated on machinery, fabrication, and automation trends.

New Technology

Explore game-changing industry innovations.

Workforce Development

Highlighting strategies for training the new workforce.

Process

Discover cutting-edge manufacturing techniques like heat treating and additive manufacturing.

Industry Insight

In-depth coverage of topics like cutting systems, robotics, and automation.

Product Showcase

Hand-picked Top Products highlighting sector advancements.

Engage Your Audience Directly with Industrial Machinery Digest: Amplify Your Reach

Welcome to the world of Industrial Machinery Digest, where your brand's message meets an audience primed for engagement. As you explore the pages of our magazine, you're stepping into a landscape meticulously crafted to resonate with your goals. From the condensed pulse of industry breakthroughs in "Industry News" to the deep dive into digital systems and shop management in "Business 4.0," your solutions find a receptive audience here.

Looking to establish thought leadership? Dive into "Talking Shop," a direct avenue to industry experts sharing insights that bolster your credibility. Showcasing your commitment to safety and maintenance, "Safety & Maintenance" aligns perfectly with a readership already attuned to responsible practices.

"Manufacturing Showcase" offers a spotlight for your success stories and innovations to shine, while "Automation & Robotics" propels you forward into the cutting-edge world of manufacturing.

Let your innovation speak through "New Technology," and tap into eager minds in "Workforce Development" seeking to enhance their skills and knowledge.

Delve deeper into refining techniques in "Process," and expand your understanding of manufacturing dynamics in "Industry Insight."

Industrial Machinery Digest transcends the role of a mere magazine; it's your strategic vehicle to engage with an audience already poised for interaction. Through our tailored sections, your brand connects directly with readers, making the most of your impact in the vibrant landscape of industrial manufacturing.



ISSUE	EDITORIAL FOCUS AND SUMMARY	PRIMARY PROCESS
JANUARY	Capability-As-A-Service: New ways of doing business Materials Due: 12/1/2023 – Tradeshow Coverage: D2P	<ul style="list-style-type: none"> • CAD/CAM, CIM & Robotics • Additive Manufacturing & CNC Operations • Fabrication, Cutting, Sawing • Workholding & Tooling • Finishing & Deburring
FEBRUARY	Man + Machine = a Perfect Collaboration Materials Due: 01/1/2024 – Tradeshow Coverage: D2P	<ul style="list-style-type: none"> • CAD/CAM, CIM & Robotics • Cutting, Sawing, Finishing • Joining & Metalworking • Precision Machining • Safety & Maintenance
Q1	IMD Quarterly Automation & Robotics Edition	
MARCH	Warehouse Evolution - The Trends to Watch Materials Due: 02/1/2024 – Tradeshow Coverage: D2P, MODEX	<ul style="list-style-type: none"> • Material Handling & Warehousing • Fabrication Techniques • Workholding & Tooling • Surface Treatments, Finishing & Deburring
APRIL	Augmented Reality - The Impact of the Digital Environment Materials Due: 03/1/2024 Tradeshow Coverage: Pacific Design & Manufacturing	<ul style="list-style-type: none"> • CAD/CAM, CIM & Robotics • Material Handling & Warehousing • Joining & Metalworking • Composite Machining & EDM • Fabrication, Cutting, Sawing, Finishing
MAY	Digital Twin Platforms & Simulation (aka The Connected Machine) Materials Due: 04/1/2024 – Tradeshow Coverage: AutoMate, eastec	<ul style="list-style-type: none"> • CAD/CAM, CIM & Robotics • Additive Manufacturing & CNC Operations • Precision Machining • Advanced Processes • Workholding & Tooling
Q2	IMD Quarterly Automation & Robotics Edition	
JUNE	<h2>IMD Annual Suppliers Directory</h2> <p>More than 2,000 companies and over 500 categories.</p> <p>Materials Due: 05/1/2024</p>	
JULY	Driving Results with Manufacturing Software – Manufacturing in North America Materials Due: 06/1/2024 – Tradeshow Coverage: D2P, IMTS	<ul style="list-style-type: none"> • Assembly & Contract Manufacturing • CAD/CAM, CIM & Robotics • Cutting & Sawing • Quality Assurance • Surface Treatments, Finishing & Deburring
AUGUST	Sensor Technology & Connectivity - A World of IIoT Materials Due: 07/1/2024 – Tradeshow Coverage: D2P, FABTECH, IMTS	<ul style="list-style-type: none"> • CAD/CAM, CIM, Automation & Robotics • Material Handling & Warehousing • Safety & Maintenance • Filtration
Q3	IMD Quarterly Automation & Robotics Edition	
SEPTEMBER	Over The Horizon: Advanced Technology for Manufacturing Materials Due: 08/1/24 Tradeshow Coverage: FABTECH, IMTS, SEMA	<ul style="list-style-type: none"> • Advanced Processes • Additive Manufacturing & CNC Operations • Precision Machining • Composite Machining & EDM • Fabrication Techniques • Workholding & Tooling
OCTOBER	Prescribing the Future: Predictive Diagnostic & Analytics Materials Due: 09/1/2024 – Tradeshow Coverage: FABTECH	<ul style="list-style-type: none"> • Quality Assurance • Safety & Maintenance • Advanced Processes • Filtration
NOVEMBER	Lighting the Way Forward - Lasers in Manufacturing Materials Due: 10/1/2024 – Tradeshow Coverage: D2P	<ul style="list-style-type: none"> • Joining & Metalworking • Fabrication Techniques, Cutting Systems • Precision Machining • Marking & Retrofitting
Q4	IMD Quarterly Automation & Robotics Edition	
DECEMBER	Cybersecurity and Digital Asset Protection Materials Due: 11/1/2024 – Tradeshow Coverage: PRI	<ul style="list-style-type: none"> • Quality Assurance • Safety & Maintenance • Assembly & Contract Manufacturing • Finishing & Deburring • Cutting & Sawing

IMD Monthly Print Magazine | *Est. 1986*

For over 38 years, Industrial Machinery Digest (IMD) has established itself as a reputable platform bridging solution providers with crucial decision-makers within the industry. Our Monthly & Quarterly issues have been crafted to meet the evolving needs of our audience, with editorial content that not only informs but also initiates meaningful conversations and insights.

IMD Monthly & Quarterly Issues

PLACEMENT	1 X	3 X	6 X	12 X	TRIM	BLEED
FRONT COVER <i>Cover 1</i>	\$6,293	\$5,978	–	–	8" x 2.75"	8.25" x 2.75"
INSIDE COVERS <i>Cover 2 and Cover 3</i>	\$3,824	\$3,633	\$3,441	\$3,250	8" x 10.5"	8.25" x 10.75"
BACK COVER <i>Cover 4</i>	\$6,127	\$5,821	–	–	8" x 7.875"	8.25" x 8.125"
2-PAGE SPREAD <i>Add 10% for Premium Positions</i>	\$4,968	\$4,720	\$4,471	\$4,223	16" x 10.5"	16.25" x 10.75"
FULL PAGE <i>Add 10% for Premium Positions</i>	\$3,312	\$3,146	\$2,981	\$2,815	8" x 10.5"	8.25" x 10.75"
HALF PAGE	\$2,070	\$1,967	\$1,863	\$1,760	Horizontal: 7" x 4.65" Vertical: 3.4" x 9.5"	–
THIRD PAGE	\$1,435	\$1,363	\$1,292	\$1,220	Horizontal 7" x 3.035" Vertical 2.2" x 9.5" Square 4.6" x 4.65"	–
QUARTER PAGE	\$1,118	\$1,062	\$1,006	\$950	3.4" x 4.65"	–
EIGHTH PAGE	\$642	\$610	\$578	\$545	3.4" x 2.225"	–
CLASSIFIED <i>Per Column Inch</i>	\$143	\$135	\$128	\$121	2.2" wide	–

PACKAGE	PRICE
PREMIUM PACKAGE <ul style="list-style-type: none"> Featured Company Logo Listings Brief Company Description – 45 words 5 Category Listings in Suppliers Guide Section Bold Contact Information in Suppliers Guide Section Listing & Links Alpha Listings 	\$1,813
PLUS PACKAGE <ul style="list-style-type: none"> 3 Category Listings in Buyer's Guide Bold Contact Information in Suppliers Guide Section Listing & Links Alpha Listings 	\$1,084
BOLD PACKAGE <ul style="list-style-type: none"> 2 Category Listings in Suppliers Guide Company Name and URL information 	\$595
BASIC TEXT LISTING <ul style="list-style-type: none"> 1 Category Listing in the Supplier Guide Company Name and URL 	\$195

Annual Suppliers Guide

With year-round coverage, and annual shelf-life, IMD's Suppliers Guide (June Issue) features premium suppliers and a quick reference directory of more than 2,000 companies in over 500 categories.



Digital Marketing

Elevate your brand with Industrial Machinery Digest's comprehensive digital marketing solutions. Reach an extensive audience through our rapidly growing social media presence with 642k impressions and 36k followers. With an average of 188k monthly impressions on our website and an eNewsletter reach of 90k, our platform ensures your message reaches your target audience effectively and efficiently.

IMD eNewsletter, Custom e-Blasts, Social Media Posts

PLACEMENT	1 X	6 X	12 X	DIMENSIONS
LEADERBOARD	\$1,872	\$1,572	\$1,490	600X75
STANDARD	\$1,258	\$1,138	\$952	600X75
PRODUCT PREVIEW	\$995	\$895	\$795	Description + Photo
CUSTOM E-BLAST	\$.35 PER NAME			
SOCIAL MEDIA POST	\$1,200			

IMD Website Banners

PLACEMENT	1X	6X	12X	DIMENSIONS
LEADERBOARD	\$1,906	\$1,652	\$1,398	728X90
SPONSORED ZONE BANNER	\$1,500	\$1,400	\$1,295	650X80
STANDARD BANNER	\$953	\$826	\$699	650X80
MINI BANNER	\$826	\$699	\$572	300X100
SQUARE	\$1,271	\$1,207	\$1,143	300X250
SKYSCRAPER	\$1,906	\$1,652	\$1,398	160X600
EVENT BANNER	\$1,195	\$1,095	\$995	320X50

Print Artwork Requirements

- Digital files should be provided in high resolution PDF, JPG, TIFF, or PSD format.
- Digital file sizes should be made exactly to the specifications at 300dpi.
- See Editorial Calendar for materials due date.
- We cannot be responsible for files that do not meet these specs.

Digital Artwork Requirements

- Digital files should be 72 dpi in RGB color mode. The following file formats are acceptable: .JPG, .JPEG, .EPS, .PNG.
- Digital files should be exactly to specifications. IMD is not responsible for files that do not adhere to specifications.

Send ad material to creative@indmacdig.com or call 800-366-0676. Please copy your sales associate when sending artwork! Specialty ad sizes available. Please call your advertising representative for specs and pricing.

IMD eNewsletters Extend Your Reach

Engage with a premier resource for shop owners, engineers, and researchers via IMD’s eNewsletters, dedicated emails, and social platforms. Our comprehensive coverage of tech, trends, and innovations keeps readers informed in the dynamic industrial landscape. Benefit from *Industrial Machinery Digest’s* email marketing to reach verified subscribers and decision-makers. With six diverse eNewsletters and Digital Issues, your exposure to over 90,000 engaged readers is unparalleled!

eNewsletter Reach

90k

15k subscribers, 6 monthly newsletters

IMD Monthly eNewsletters

- 1 Business & Workforce Development**
 Covering marketing trends, production best-practices, vertical integration, and critical issues impacting your company’s day-to-day operations and workforce.
- 2 Manufacturing Showcase & Talking Shop**
 Insight from industry leaders in automation, robotics, manufacturing, fabrication, training, and educational institutions.
- 3 Products & New Technology**
 Learn about the latest game-changing manufacturing technology and innovative products.
- 4 Industry Insight, Safety & Maintenance**
 Safety Issues, Predictive and Preventative Maintenance, Retrofitting and Rebuilding, Remanufacturing, Data Collection, and the latest technology impacting industrial manufacturing today.
- 5 Manufacturing Process & Automation**
 The latest in robotics and automation, and the core manufacturing processes – machining, fabricating, cutting, welding/joining, finishing, and 3D/AM (Additive Manufacturing).
- 6 Metalworking & Fabrication Products**
 Discover the latest in metalworking and fabrication equipment and stay updated on cutting-edge tools, technologies, and industry trends to enhance your industrial machinery operations.

LEADERBOARD – 600X75



Horizontal text line

Horizontal text line

STANDARD – 600X75

PRODUCT PREVIEWS

Horizontal text line	Horizontal text line	Horizontal text line
Horizontal text line	Horizontal text line	Horizontal text line

STANDARD – 600X75

Horizontal text line

Horizontal text line

Homepage Banner Placements

Incorporating website banner marketing not only reinforces the visibility of your brand but also offers a dynamic and interactive dimension to your advertising campaign. Your message becomes an integral part of our readers' digital journey, enhancing the recall value and resonance of your brand across platforms. This strategic synergy amplifies the effect of your print advertising by fostering a continuous and holistic brand experience for our engaged audience.



Keeping Our Readers Informed

IMD's integrated website takes a holistic approach that includes white papers, eBooks, case studies, webinars, industry insights, the latest in processes, technology, workforce education and development, digital issues, and social media platforms.

White Papers | eBooks | Case Studies | Sponsored Content

FREE Step-By-Step Guide

Download this guide today and get started with everything you need to know to start creating your own 3D printed molds!

What you'll learn in this guide:

- Best practices for designing a mold box
- How to mix resin and dyes without air pockets
- A step-by-step walkthrough of creating a bike handlebar grip mold



Supplies Needed

To receive the **Step-By-Step Guide**, please fill out the form below.

First Name

Last Name



White Papers

Ask about our white paper click-to-action with lead capture programs. Get leads from qualified individuals in the industry.

- Call-to-Action homepage banner which links to your hosted landing page
- Lead capture system to access white paper information
- White papers are archived on our website
- Customized eBlast options are also available

[Contact IMD to Learn More!](#)

“ I've been an advertiser with *Industrial Machinery Digest* for years. Aside from excellent customer service, William and his crew can always be depended upon to put Dynabrade Power Tools in a positive light.

What we really like is the fantastic Trade Show exposure they provide. Either they are exhibiting at shows, or walking shows. This results in additional exposure to the advertiser. Truly a grass roots effort. Something you never see from other industrial publications in today's market. ”

— Andy | [Dynabrade](#) – *Manager of Automation Products*

Industrial Machinery Digest's Sponsored Content Edge

SPONSORED CONTENT

- Pinpoint Targeting:** Connect directly with decision-makers and influencers interested in your offerings.
- Thought Leadership:** Showcase your expertise, gaining credibility as an industry leader.
- Seamless Engagement:** Blend seamlessly into the user experience, boosting interaction rates.
- In-Depth Insights:** Explore your offerings comprehensively, educating your audience effectively.
- SEO Impact:** Elevate your online presence and rankings with valuable content.
- Partnership Opportunities:** Collaborate for expanded reach and industry credibility.

Elevate your brand with Industrial Machinery Digest's Sponsored Content—precision, credibility, engagement, insights, SEO, and partnerships in one package.

Online Supplier Directories

The IMD | *Industrial Machinery Digest* online directories are your supply chain sources for your business's extensive product and service providers. Our online directories are easily searchable and provide the contact information needed to quickly find the suppliers products or services you're looking for!

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Annual Listing Packages

Our readers are searching for solutions to problems your products or services have already solved. You can reach them today with one of our three Directory Listing Packages. IMD's Platinum Directory Listing package features up to eight photos, two videos, and the ability for users to download digital PDFs of your catalog, technical guides, or other brochures right from IndustrialMachineryDigest.com!

Buyer-Supplier's Directory > Dynabrade, Inc.

Dynabrade, Inc.

● **FEATURED**



- [Abrasive Machining, Finishing](#) [Belt Grinders](#) [Belts](#) [Buffing & Polishing](#) [Centerless Grinding Machines](#) [Deburring](#) [Disc Grinders](#) [Finishing](#) [Grinding](#) [Grinding Wheels/Discs](#) [Hand & Power Tools](#) [Roll Finishing Machines](#) [Surface Grinding Machines](#) [Tube & Pipe Deburring](#)

📍 8989 Sheridan Drive, Clarence, NY 14031-1490

ITEM	PLATINUM	GOLD	STANDARD	LISTING
SUPPLIER'S DIRECTORY	\$2,400	\$1,200	\$595	FREE
CONTRACT MANUFACTURING DIRECTORY	\$1,995	\$995	\$495	FREE
SURPLUS DEALERS DIRECTORY	\$995	\$395	\$195	FREE
CATEGORIES	10	5	1	1
COMPANY NAME	✓	✓	✓	✓
ADDRESS	✓	✓	✓	✓
WEBSITE	✓	✓	✓	-
PHONE NUMBER	✓	✓	✓	-
MOBILE NUMBER	✓	✓	✓	-
FAX NUMBER	✓	✓	✓	-
E-MAIL	✓	✓	✓	-
PHOTOS	8	3	-	-
CONTACT FORM	✓	-	-	-
LISTING SUMMARY	✓	-	-	-
SOCIAL ACCOUNTS	✓	-	-	-
DESCRIPTION	✓	-	-	-
VIDEO	2	-	-	-
PDF DOWNLOADS	5	-	-	-

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INDUSTRIAL MACHINERY DIGEST'S
2023

SERVING
AMERICAN
MANUFACTURERS
FOR OVER
37
YEARS

ANNUAL SUPPLIERS DIRECTORY

2023
ANNUAL
SUPPLIERS DIRECTORY

MORE THAN 1,700
COMPANIES &
OVER 400 CATEGORIES

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IS YOUR COMPANY LISTED?



Contact Your Rep To Get Your
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